



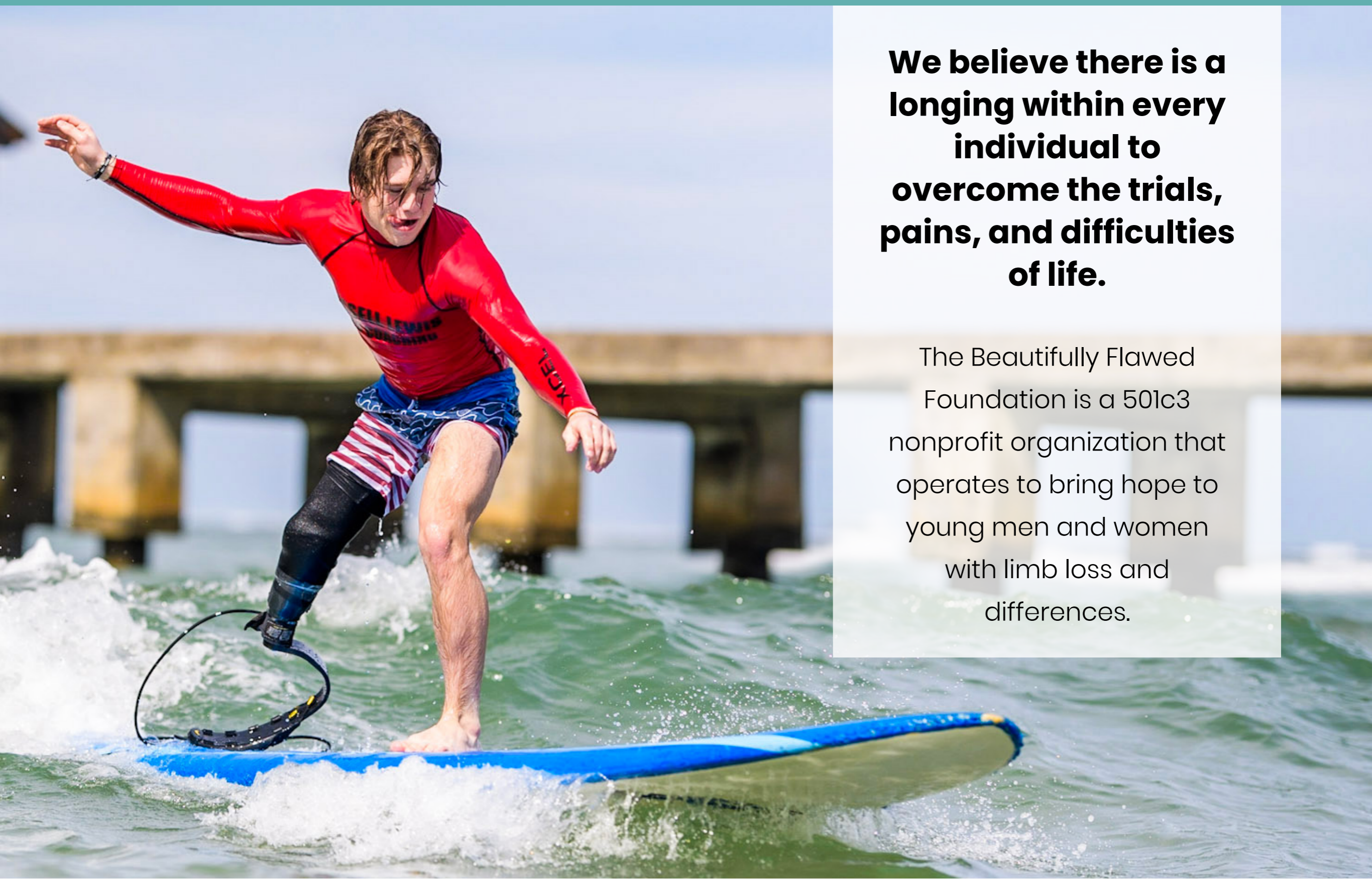
SPONSOR GUIDE 2022



What is the **BEAUTIFULLY FLAWED FOUNDATION?**

We believe there is a longing within every individual to overcome the trials, pains, and difficulties of life.

The Beautifully Flawed Foundation is a 501c3 nonprofit organization that operates to bring hope to young men and women with limb loss and differences.



The **BEAUTIFULLY FLAWED** and **FORGE** Retreats

Our Beautifully Flawed Retreat for women and Forge Retreat for men are our most renowned programs where attendees are invited into an immersive experience in physical, emotional, mental, and spiritual growth.

From new amputees to those born with limb difference, our goal is to inspire, encourage, and spiritually feed our attendees. We bring these men and women together who have experienced something traumatic and let them know that they're not alone. That despite what has happened, there is a God who loves them and sees them as beautiful just as they are.

It is through these retreats that we have seen our attendees embrace their limb difference, find purpose in their stories, create a support system for each other, and so much more.



Bethany's WHY



“Starting these retreats for those who face limb difference was a dream come true for me! Through these retreats we bring together young men and women who have been through limb loss, born that way, or have had a traumatic injury and tackle different topics of our life from nutrition, to being physical, to our mindset, to our Christian faith, and to the way God views us. It’s so much fun being able to hang out with the attendees, love on them, and encourage them in their journeys.

Seeing the impact of the the Forge and Beautifully Flawed retreats on so many of these young men and women’s lives has just been such a beautiful thing to be part of. It encourages me to want to continue moving forward in something that I’m already passionate about.

A lot of the retreat takes them out of their comfort zone, so my hope is that they carry forward in life with an overcoming kind of attitude. To not hide in the background all the time just because of their limb difference and to be their beautiful selves.”

♡ Bethany

*Professional Surfer, Author,
Motivational Speaker, and Mentor*

SURF DAY: *A Step Outside Comfort Zones*

Surf Day is one of the most inspiring days of the retreat. Coming from all over the country, many of our attendees arrive at the Beautifully Flawed and Forge retreats never having surfed before. With the help of Bethany Hamilton and our incredible surf volunteers, we get every person to ride a wave.

There is nothing like the joy on their face when they stand up on their very first wave.



HEALTH & FITNESS: *Good Habits for Today & for Life*

With limb loss, spinal issues can occur because the body is working to compensate for the limb difference. During the retreat we put a big emphasis on proper posture and breathing, and just how important they are to the overall healing and rehabilitation process.

Our team of fitness professionals works with each attendee to set up a fitness and wellness plan, as well as instruct them in proper movement for their particular limb difference.

More than just fitness during the retreat, we want to equip our attendees with the knowledge and proper movement to support them for their lifetime.



NUTRITION: *Fueling the Body and Soul*

When you take care of your body from the inside, your body reflects that.

We bring Bethany's passion for healthy eating to our retreats to teaches our attendees that well-balanced foods can be delicious and creative.

By the end of the retreats, we hope our attendees fall in love with the food we serve them.



TESTIMONIAL:



“When I got into my accident and found out there was a possibility that I would be losing a limb I thought about Bethany Hamilton’s story. I wasn’t afraid because I knew life wouldn’t be over. Seeing Bethany overcome losing a limb and get back to life helped me to know I could too.”

From my faith’s perspective, I just felt peace and hope.
I knew God could still use me even if I only had one leg.”

-Kelly Wood

2020 & 2021 Forge Retreat Attendee

TESTIMONIAL:

“The Beautifully Flawed retreat completely changed my life for the better back in 2019. When I say that, I mean this was the event that completely changed my perspective on life, I started really working towards a healthier lifestyle that was more Christ-centered. I found purpose in life again through Christ. I went from wanting to end my own life because of feeling like a burden to those around me, to wanting to serve Christ in any way I can and realizing that my goal is to share Christ with others.”



-Laura Light

2019 & 2021 Beautifully
Flawed Retreat
Attendee



TESTIMONIAL:



“I have nothing but good things to say about this community. There’s so much kindness. **Once the doors opened and I realized that I could do anything, life got so much better** and now I want to be there to help support others towards becoming a better person.”

-Shane Hakes

2020 & 2021 Forge Retreat Attendee

TESTIMONIAL:

“The retreat gave me so much encouragement and motivation to put my legs on. I came home and realized I want to move forward and live a full life. I feel I could not have gone through what I’ve gone through without God. My faith is important to me.

In everything I have gone through, I have the assurance that God has a plan. **There is something greater that is going to come from this!**”

Andrea Zavala

2021 Beautifully Flawed Retreat Attendee



PRODUCT SPONSORSHIP

Emerald

Item donations up to \$1,000 value

Ruby

Item donations up to \$2500 value

Blue Diamond

Item donations up to \$5,000 value

Event Inclusion:

Promote your company in our swag bag with a gift or flyer

❖

❖

❖

Company Recognition:

Mention in year end report

❖

❖

❖

of social media tags or stories recognizing your company

1

2

3

of unique static social media posts recognizing your company as an event sponsor

0

(may be tagged in group sponsor posts recognizing your company and others of this tier as an event sponsors)

2

Logo on event landing page (up to 1 year)

❖

❖

Logo or mention in retreat highlight video

❖

❖

Mention in all email campaigns

❖

Logo on surf day shirt

❖

Logo on retreat materials

❖

Recievables:

Charitable tax receipt

❖

❖

❖

High-res event images

❖

❖

❖

High-res images of your product at the event (raffle items do not apply)

❖

❖

Retreat day surf shirt

❖

CORPORATE SPONSORSHIP

Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Presenting Sponsor
\$1,000	\$2,500	\$5,000	\$15,000	\$20,000

Event Inclusion:

Promote your company in our swag bag with a gift or flyer	❖	❖	❖	❖	❖
2 tickets (excluding airfaire) to attend our surf day				❖	❖
Room and board for one rep on behalf of your company for participation in retreat week (excluding airfaire)					❖

Company Recognition:

Mention in year end report	❖	❖	❖	❖	❖
# of social media tags or stories recognizing your company	1	2	3	4	5
# of unique static social media posts recognizing your company as an event sponsor		0 <small>(may be tagged in group sponsor posts recognizing your company and others of this tier as an event sponsors)</small>	1	3	10
Logo on event landing page (up to 1 year)		❖	❖	❖	❖
Logo or mention in retreat highlight video		❖	❖	❖	❖
Mention in all email campaigns			❖	❖	❖
Logo on surf day shirt			❖	❖	❖
Logo on retreat materials			❖	❖	❖
Short company description on event landing page				❖	❖
Option to provide exclusive 'swag bag' for retreat					❖
First right or refusal of presenting sponsorship in following					❖

Recievables:

Charitable tax receipt	❖	❖	❖	❖	❖
High-res event images	❖	❖	❖	❖	❖
High-res images of your product at the event		❖	❖	❖	❖
Retreat day surf shirt			❖	❖	❖
Option to display corporate banner at any related events					❖
An autographed Bethany Hamilton poster					❖